

Executive Communication Intensive© One Day Work Plan

1. Preliminary Assessment
2. Generate 3600 Feedback
3. Feedback Review: Objective Setting
4. Set Presentation Skills Benchmark
 - o Deliver presentation
5. Review and Assess Presentation
 - o Content
 - o Body Language
 - o Vocal Characteristics
6. Build a New Presentation
 - i. Defining Goals
 - ii. Creating the open
 - iii. Building the argument
 - iv. Bringing it home
 - v. Beyond bullet points
 - vi. Defining visuals
7. Concept into Action
8. Raising the Bar: Presentation Delivery
9. Review and Assess
10. Next Steps
 - o Don't change
 - o Do more
 - o Do less
 - o Journaling
 - o Board of Directors